

# EVENT PLANNER GUIDE

A WORLD-CLASS PURPOSE BUILT MOTORSPORTS FACILITY



ATLANTA MOTORSPORTS PARK



# RECENT FACILITY ENHANCEMENTS

## LEVEL 3 DC FAST CHARGERS

Atlanta Motorsports Park (AMP) has made history by partnering with Indigo Energy to become the first race track in the USA to install five Autel MaxiCharger DC Fast Level 3 Chargers. These EV "superchargers" offer up to 180kW of power, providing 125 miles of range in just 10 minutes, with a full charge taking only 20-30 minutes for most vehicles. Located conveniently near member garages, these chargers signify AMP's commitment to the future of high-performance EV motorsports and technology. This initiative, in collaboration with Autel Energy and Indigo Energy, marks a significant step in the evolution of motorsports in the North Georgia Mountains, embracing the electric vehicle frontier while preserving the racing legacy. Atlanta Motorsports Park remains dedicated to offering unmatched hospitality and world-class amenities for motorsports enthusiasts.

## VIP VIEWING DECK

Our new VIP viewing deck offers an unparalleled vantage point for spectators. Perched right at the edge of the debris fence, this deck provides an exhilarating front-row seat to the action on the track. It extends over the cold and hot pits, allowing spectators to get even closer to the racing experience. The proximity to the racing surface is so close that you can feel the wind generated by the thundering cars as they tear by.

With comfortable seating, a welcoming fire pit, and ample space for gatherings, the VIP viewing deck introduces an entirely new dimension to enjoying events at the park, promising unforgettable moments and a deeper connection to the world of motorsports.

## SIMULATOR ROOM

Atlanta Motorsports Park has taken the racing experience to a whole new level with the addition of 10 state-of-the-art racing simulators. These simulators offer enthusiasts and corporate groups the unique opportunity to virtually tackle almost any track and commandeer a diverse array of high-performance cars. Whether you're yearning for the twists and turns of a renowned racing circuit or the raw power of a supercar, these simulators can transport you there with unparalleled realism.

This exciting addition is perfect for corporate events, providing a dynamic and entertaining activity that fosters team bonding and friendly competition. Groups can now immerse themselves in the thrilling world of motorsports without leaving the comfort of the facility. Atlanta Motorsports Park's commitment to enhancing the racing experience extends beyond the physical track, making it an ideal destination for both racing aficionados and those looking for an unforgettable group outing packed with adrenaline and excitement.

# FACILITIES

## MAIN TRACK

- Designed by famed Formula 1 Track Architect Hermann Tilke to be a fun, technically challenging, and world class grade driving course
- 2 miles in length with 16 turns and the most aggressive circuit elevation changes in America
- Main circuit can be divided into three sections/modules run simultaneously and configurable to any skill level
- Ability to simultaneously run 6 modules utilizing the car circuit, skid pad and auto cross track
- Built to FIA standards and formula one standards

## DRIVER DEVELOPMENT CENTRE

A 7 ½% slope, computer-controlled water jets and a low friction surface. A combination, which provides a unique and challenging scenario, to test even the most experienced of drivers.

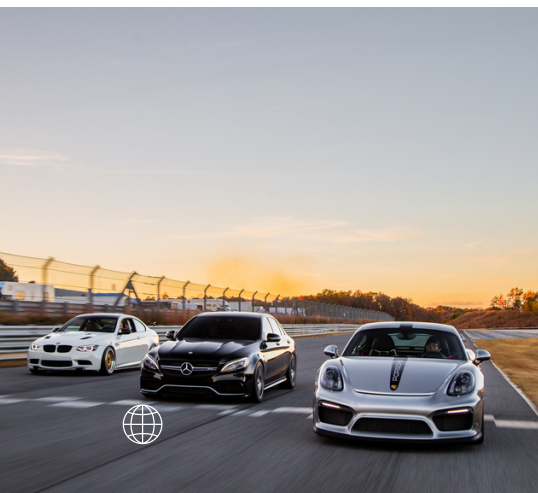
### SKID PAD

The renovated skidpad boasts a state-of-the-art Evertz Hydrotechnik sprinkler system, imported directly from Germany. The sprinkler system in combination with the concrete surface and overall design of the facility serve to simulate the most-treacherous driving conditions drivers may encounter. The Ice Hill and Skid Pad may also be used dry for additional automotive exercises.

Total Asphalt = 92,000 square feet Coefficient of friction is between 0.2 and 0.4

## ASPHALT PADDOCKS

The paddock space at AMP is expansive, with two separate spaces totaling 150,000 square feet, allowing for a large number of vehicles and teams to comfortably set up. The generous layout offers ample room for trailers, support vehicles, and all the necessary equipment. The paddocks are flat with direct access to pits conveniently located within the Atlanta Motorsports Park complex, making it easy for participants to access the track and other facilities.



# AMENITIES

## AIRPORT/TRANSPORTATION

Atlanta Motorsports Park is conveniently located next to the private regional airport, Elliot Field, which features a well-maintained paved airstrip stretching nearly 6000 feet in length. Designed to cater to helicopters, AMP is perfectly suited for various purposes, including filming and transportation.

## CONFERENCE CENTER

Atlanta Motorsports Park presents a cutting-edge destination that caters to both professional and leisure needs. Our expansive three-story complex, spanning 20,000 square feet, offers a versatile environment for business and entertainment. Within this facility, you'll discover a stylish bar and social hub, complete with the most adaptable and contemporary meeting areas.. AMP's meeting spaces comprise:

- 3,217 sq ft Boardroom
- 621 sq ft Eau Rouge Salon,
- 380 sq ft Executive Trackside Garage
- State-of-the-art audio & visual capabilities
- Car elevator to the 2nd floor

## OTHER PUBLIC DRIVING/FILMING OPTIONS NEARBY

Luxurious cabins, commercial lodges, local and national hotel chains surround the facility all within a 30 minute drive in any direction

## FACILITY OVERVIEW

Atlanta Motorsports Park offers a premium Country Club-level experience with on-site garages, lifts, and a staffed performance service center, ensuring top-quality vehicle care. The facility also provides breathtaking views of the surrounding mountain vistas, adding an element of luxury and serenity the track's action.

## AMBULANCE SERVICES

Full time on-site Fire Fighters and EMS personnel with fire truck and ambulance are on standby to allow for the upmost safest conditions at our facilities.

## OTHER AMENITIES

Equipped with a fire truck and ambulance, as well as Track Stewards, Corner Marshals, and Safety Personnel. Professional driving instructors are available to enhance driving skills. It's a secure and private venue, and the entire site is covered with advanced WiFi, ensuring connectivity throughout the grounds.




## LODGING

Luxurious cabins, commercial lodges, local and national hotel chains surround the facility all within a 30 minute drive in any direction







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