



WHY BUY A FAST CAR
THAT YOU CAN'T
DRIVE FAST?

**A country club for people
who live life in the fast lane**





THE CLUB AT ATLANTA MOTORSPORTS PARK

ABOUT AMP

AMP is the first green, sustainable motorsports country club of its kind, for performance cars, motorcycles and karts.

Situated in the foothills of the North Georgia mountains, just one hour north of the city, AMP's two mile, Formula One designed road course provides a place where Members can legally drive their car fast in a controlled environment while sharing their passion for driving with like minded motorsports enthusiasts. Combining exclusive events with extensive track time and the chance to relax in luxury amenities with family, friends or clients, AMP provides access to a whole new lifestyle.

In addition to its road course, the venue is home to the only kart track in America built to CIK Level 'A' (F1 standard) as well as a unique skid pad and ice hill for drivers of all abilities to practice expert car control skills.

NO EXPERIENCE NECESSARY

Never been on a road course? No problem. More than 75% of our Members have no prior experience of driving on a track. Our Members are not race car drivers, just sports car owners yearning to experience the freedom of driving their vehicle the way it was meant to be driven. Our Driver Development Program is designed to give novice drivers all the skills they need to take their car on the track for the first time and push their driving to the next level.

WHO WE ARE

Established in 2012, AMP currently has more than 450 Members and was recently voted a Top 10 Race Track in North America by Road and Track Magazine. Using state-of-the-art green and sustainable technology, it is proud to call itself the most environmentally friendly motorsports country club in the country.

AMP gives 10% of its profits to non-profit organizations and supports its local community through annual events such as Rides to Remember and Sparks in Park 4th of July Fireworks.



TWO WORLD CLASS PURPOSE BUILT CIRCUITS

THE ROAD CIRCUIT

Designed by Formula One track architect, Hermann Tilke, AMP's road circuit is an exciting and technical course, consisting of 16 turns and 98 feet of elevation changes as well as two famous corners incorporated into its unique design: Spa-Francorchamp's Eau Rouge and the famous Carousel from Germany's Nürburgring track. The road course is perfect for both novices and experienced drivers.



THE KART CIRCUIT

AMP's .85 mile kart circuit features 43 feet of elevation - more than any other circuit in the entire world. With kart school programs available for all abilities, it provides an entry-level insight into the sport of racing that's fun for the whole family. Karting can be enjoyed by anyone aged 5 and over with karts available for all skill levels. AMP provides Karting Memberships, Corporate Events and monthly family-friendly racing series.



SKID PAD AND ICE HILL

Complete with a 7½ degree incline ice hill and a 200-foot asphalt skid pad, our Driver Development Centre is the perfect forum for the novice or expert driver to practice maneuvering and control skills. Experience the challenge of keeping your car under control on a fully functioning wet skid pad, complete with computer controlled water jets and a low-friction surface.



DISCOVER A MOTORSPORTS LIFESTYLE

When you become a Member at AMP, you become a part of one of America's most exclusive motorsports communities.

From Miatas to Mustangs, Maseratis to Murcielagos, our Members' dream drives are as diverse as their backgrounds and driving ability. Have fun on the track, connect with like-minded people and entertain your family, friends and clients in the comfort of our 24,000 square foot clubhouse - complete with private-access Member's lounge, fitness center, kid's play room, wine and humidor room as well as a basketball court plus many more amenities in the near future.

With an on-site helipad, nearby airport and a wide variety of local attractions including Dawsonville's Designer Outlet Mall, AMP is also conveniently positioned to access North Georgia's wine highway as well as the Appalachian Mountains.



EXCLUSIVE MEMBER EVENTS

Membership at AMP provides you with access to exciting Member events. Network on and off the track in our state of the art clubhouse as you share your passion for motorsport with family, friends, colleagues and clients.



BECOME A BETTER DRIVER

From car control clinics to tech talks with industry experts, our Driver Development Programs will take your driving to the next level to help you get the most from your Membership.



MIX BUSINESS WITH PLEASURE

Connect with like minded professionals via regular business events and enjoy a totally unique backdrop in which to entertain.



SUPPORT CAUSES THAT MATTER

Our events calendar provides a framework for you to give back while helping you make deeper connections within your wider AMP community.



SPEND TIME WITH FAMILY

From relaxed BBQs to family activity days, drive in movie nights to upscale social mixers, we provide a forum for you to share your passion for more than just motorsports with your family and friends.

LUXURY GARAGES

Custom build your show car garage, racing centre, or car-cave in one of our three garage complexes. Many sizes offered, easy access to the paddocks, fuel centre and clubhouse. Enjoy a move-in ready garage or create your own vision and let our team help you implement that design.

KART STORAGE

Members can enjoy a kart storage and racking service that enables you to call ahead and have your kart ready to take onto the circuit. Once you've finished driving for the day, your kart will be cleaned and inspected.

MEMBERSHIP

FIND OUT WHICH
MEMBERSHIP
IS RIGHT FOR YOU

How many of your friends belong to a motorsports country club? At AMP our goal is to provide a fun and exciting place where families and friends can enjoy all the amenities of a country club combined with the thrill of motorsports.

We offer six types of memberships, from Private and Family, to Karting and Corporate.

DIAMOND	TITANIUM	PLATINUM	TUNGSTEN	KARTING	CORPORATE
180 Days Annually* (Up to 48 Weekend Days)	140 Days Annually* (Up to 36 Weekend Days)	120 Days Annually* (Up to 24 Weekend Days)	60 Days Annually* (Up to 12 Weekend Days)	120 Days Annually* (Up to 24 Weekend Days)	180 Days Annually* (Up to 48 Weekend Days)
\$50k Initiation Fee**	\$40k Initiation Fee**	\$25k Initiation Fee**	\$10k Initiation Fee**	\$2.5k Initiation Fee**	\$90k Initiation Fee**
No Monthly Dues For Life	\$150 Monthly Dues	\$150 Monthly Dues	\$225 Monthly Dues	\$50 Monthly Dues	\$150/month per person for first two members
No Daily Use Fee For Life	\$30 Daily Use Fee	\$30 Daily Use Fee	\$30 Daily Use Fees	\$10 Daily Use Fee	\$125/month per person for additional member
\$250 Guest Fee***	\$250 Guest Fee***	\$250 Guest Fee***	\$250 Guest Fee***	\$75 Kart Guest Fee	\$30/day per person
Access to all member only amenities and events	Access to all member only amenities and events	Access to all member only amenities and events	Access to all member only amenities and events	50% discount on additional family members	\$250 Guest Fee***
AMP Swag	AMP Swag	AMP Swag			Access to all member only amenities and events
Membership is saleable and transferable, fee of 35%, annual dues apply to new member	Membership is saleable and transferable, fee of 35%	Membership is saleable and transferable, fee of 35%	Add Karting to your Membership: \$2,000 Initiation Fee** \$50 Monthly Dues \$10 Daily Use Fee Add 50% discount on additional family		Four AMP Golf Shirts and four AMP Hats
			<i>AMP Members will also be able to enjoy reciprocal* driving privileges at Calabogie Motorsports in Ontario, Circuit ICAR in Quebec, MSR Houston in Texas, and Palm Beach International Raceway in Florida. Access to private showers, membership deck, Starbucks Machine, personal parties in membership lounge.</i> <i>All reciprocal memberships Subject to change</i>		Up to four people

FOR MORE INFORMATION, PLEASE CONTACT OUR MEMBERSHIP TEAM AT
MEMBERSHIP@100MPHLUNCH.COM

*Up to those days, subject to weather / No RSVP's

** One time fee

***Unlimited Guests, but they can only drive 2x per fiscal year
All prices subject to change



MTI

We at AMP choose to serve the Lord, albeit we often fail. Thank God for grace.

- Jeremy Porter, CEO



CTP

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Call today to schedule a tour

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